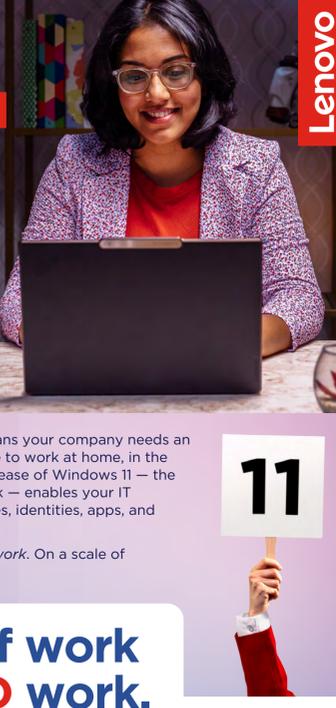


# Your Hybrid Workforce:

How Windows 11 keeps it simple and affordable

**Windows 11**



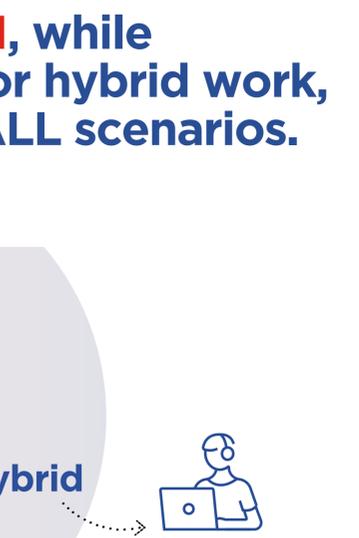
Hybrid work is the new normal, which means your company needs an operating system that enables your people to work at home, in the office, and everywhere in between. The release of Windows 11 — the operating system designed for hybrid work — enables your IT professionals to seamlessly manage devices, identities, apps, and information through the cloud.

It's the smarter way to make hybrid work work. On a scale of one to 10, that's an 11.

## The future of work is HYBRID work.

**51%**

of people prefer the option to work fully remotely — but they prefer a hybrid experience.<sup>1</sup>



of U.S. companies are implementing permanent hybrid work models.<sup>2</sup>

## Windows 11, while designed for hybrid work, works for ALL scenarios.



Onsite



Hybrid



Remote

## But hybrid work raises complexity. And complexity is a pain.

**Only 66%**

of employees agree they have the technology they need to effectively work remotely.<sup>3</sup>

**Only 59%**

of employees feel their organization has invested in providing them with resources that allow them to work the way they would on-site in a virtual environment.<sup>3</sup>



## That complexity gives IT professionals a headache.

**53.4%**

of IT professionals say their biggest challenge is managing remote and hybrid workers.<sup>4</sup>



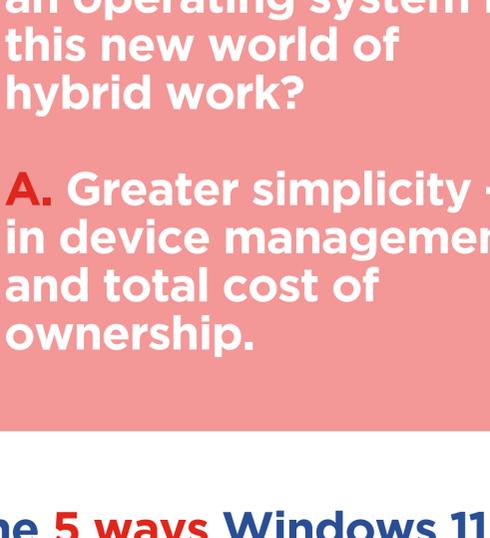
2 out of 3 feel overwhelmed trying to manage remote work.<sup>4</sup>

## And gives CFOs a full-blown migraine.

93% of U.S. companies faced challenges with budgeting 2021 infrastructure cloud costs.<sup>5</sup>

94% have experienced unexpected cloud costs.<sup>5</sup>

Only 31% report that they monitor and optimize public cloud costs effectively.<sup>5</sup>



## Q. So, what do companies need from an operating system in this new world of hybrid work?

**A. Greater simplicity — in device management and total cost of ownership.**

## The 5 ways Windows 11 and Lenovo PCs simplify hybrid work.

**Windows 11**

### 1 Work with your existing apps and infrastructure

Windows 11 is built on the consistent, compatible, and familiar Windows 10 foundation you know.

You'll plan for, prepare, and deploy Windows 11 just as you do today with Windows 10.

### 2 Take a flexible path to cloud management

Microsoft Endpoint Manager secures, deploys, and manages all users, apps, and devices without disruption to existing processes.

**Comprehensive Windows 11 management**  
Simplify automated provisioning, configuration management, and software updates for all your endpoints.

**Maximum return on investment**  
Take advantage of existing investments to modernize the user experience with Microsoft 365 cloud telemetry.

### 3 Move to Universal Print

This cloud-based print solution enables simple, rich, and secure printing experiences, while reducing time and effort for IT.

- Eliminates the need for on-premises infrastructure
- Enables IT to manage printers directly through a centralized portal
- Allows your workforce to print from anywhere when connected to the internet and authenticated to Azure AD
- Protects your documents and data in accordance with Microsoft data management guidelines

### 4 99% Application Compatibility

Via Microsoft App Assure, your workforce can stream personalized apps, content and settings from the Microsoft cloud to any device with your Windows 365 Cloud PC

Microsoft is committed to help you ensure your apps work on the latest versions of our software. If you encounter any issues, we'll help you resolve them at no additional cost

### 5 Deploy Devices with Cloud Configuration

Easily transform Windows 10 and Windows 11 PCs into streamlined, easy-to-manage cloud endpoints.

**Simplified management**  
Apps, users, and security are all managed from the industry-leading unified endpoint management platform.

**Optimized for productivity**  
Access to the applications and tools that employees need to be successful.

**Built-in security**  
Security built into Microsoft 365 and Windows 10/11 helps to protect workers, data, and company assets.

## Lenovo devices designed for the modern workforce complement an OS designed for hybrid work.



#### ThinkPad X1 Carbon Gen 10

A refined and redesigned 14-inch business laptop, it boasts Dolby® Voice technology combined with higher resolution FHD camera options for an even better user experience.



#### ThinkPad X1 Yoga Gen 7

Reimagined for an improved end-user experience with a new communications bar that houses an FHD and IR camera. Plus, a 360-degree hinge helps you quickly move between laptop, tablet, tent, and stand.



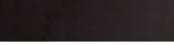
#### ThinkBook 13s Gen 4

Designed for the modern professional, it's the slimmest Lenovo ThinkBook yet. With metal on three sides, this laptop feels premium, looks modern, and is the ultimate portable companion.



#### ThinkBook 15 Gen 4

With unhindered performance, impeccable style, and cutting-edge smart features, this business laptop's optional touchscreen lets you navigate the display like your smartphone.



#### ThinkPad Z13

This go-anywhere high-performing beauty is engineered with an FHD RGB + IR dual camera and an ultra-slim 4mm bezel design, providing the highest screen-to-body ratio of any ThinkPad. Ever.



#### ThinkPad Z16

Satisfying the aesthetic and functional desires of modern employees, its FHD RGB + IR camera and massive user-facing speakers deliver an awe-inspiring communication experience.

## Lenovo recommends Windows 11 Pro for business.

Contact your Lenovo technology services partner to learn more about upgrading to Windows 11 Pro on modern Lenovo devices.

**Windows 11**

Smarter technology for all

Sources:  
1 Microsoft: "2022 Work Trend Index: Annual Report" 2022  
2 Accenture: "The Future of Work: A Hybrid Work Model" 2021  
3 Owl Labs: "State of Remote Work: Covid Edition" 2021  
4 JumpCloud: "Creating a New Normal for SME, IT" in 2022: 2022  
5 CloudCheckr: "The Cloud Infrastructure Report" 2021