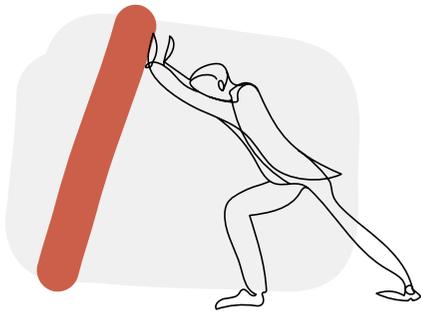


Coaching in a time of uncertainty:

our clients' top 5 needs,
and how we can help

The last couple of years have presented some unique challenges for leaders across the globe. A sample of 5,000 hours of executive coaching we delivered worldwide revealed the top 5 needs our coaches helped clients with during this time.

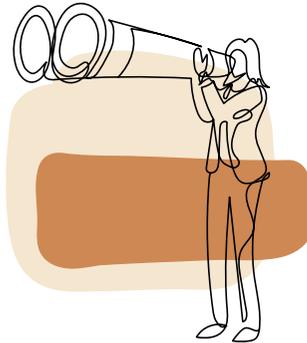




1 Resilience

A term often used as a catch-all for a wide range of challenges including avoiding burnout, achieving work-life balance when the environment of work and life are one and the same. It has become more common for leaders to remain 'online' for longer, putting at risk health and well-being in order to address real or perceived deadlines.

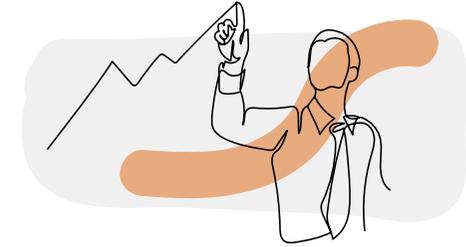
→ **Our coaches support leaders with rebalancing techniques, reducing stress and finding calm and reflective learning in order to plan and prepare for tomorrow.**



2 Coping with uncertainty

The feeling of not knowing what will happen next has been unprecedented at both the individual and organizational level. More than ever, leaders needed support to manage, maintain and indeed improve performance when uncertainty was a daily occurrence.

→ **We enable leaders to take a momentary step back, to understand key themes which impact them, their teams and their businesses, allowing them to plan and prepare for future challenges and remain ahead of the competition.**



3 Thinking strategically

Leaders have never felt more pressure than now, when even the most well-thought-out plan can fail due to unforeseen circumstances but also errors of judgment, misreading the market and underestimating people and their ability to adapt.

→ **Our coaches support leaders to develop the capacity to make sense of complex periods of transformation, to relate to the context and people around them and lead strategic dialogue to provide greater certainty and success to their organizations.**



4 Working across cultures

The virtual world of work has now entered into almost all organizations, regardless of whether or not they were prepared for it. The typical social tools and modes of interaction have been suspended and social skills and cultural etiquette are being challenged on a daily basis.

→ **Clients are seeking coaching to support them in adapting to their new modes of communication in the context of the cultures they now interact with regularly. We help them tackle topics such as bias, stereotypes, psychological safety and communication more generally.**



5 Inclusion and belonging

The past two years have sadly made it easier for people to become isolated. The psychological impact for many has been dramatic. In some cases this has been made worse by some leaders' inability to create an inclusive virtual working environment. Staff surveys, performance reviews and complaints have highlighted that not enough has been done to support staff.

→ **Our coaches help leaders to pay greater attention on how to lead and manage teams with a greater focus on diversity, equity, inclusion and belonging.**



Executive Coaching at Hult EF

Through our best-in-class executive coaching practice, we offer professionals of all levels the time and space to reflect, bounce-off ideas and achieve their full potential.

Thanks to the help of a trusted external expert, leaders will become the most effective version of themselves and enhance their business's performance.



Contact us for a free consultation
+ 44 (0)1442 902220
coaching@hultef.com

Why partner with us



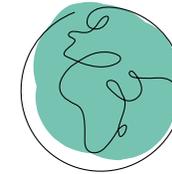
Highest quality of coaching

- We recruit our coaches against the standards we set, and they all undergo regular supervision.
- They are all accredited by the world's two most recognized coaching bodies: our own Ashridge Center for Coaching and the International Coach Federation.
- Our coaches are multilingual, with senior-level experience and have worked in a broad range of industries and sectors.



Business-driven approach

- Our coaches come from the world of business and our approach is grounded in research, guaranteed to directly benefit leaders and impact business performance.
- Research from the Ashridge Center for Coaching informs our executive coaching practice and we are experts in creating a coaching culture within organizations.



Global reach

- Our 260+ coaches are located all over the world, across multiple time zones.
- This means that we can deliver coaching sessions both face-to-face and online to fit with leaders' busy schedules and needs.



Seamless access

- Our powerful coaching platform gives leaders easy access to our coaches, anywhere and at any time.
- Leaders can pick their preferred coach, book online sessions, set their areas of focus and goals and monitor their progress against organizational metrics.